

# Dominator Package Agreement

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**This Agreement** is entered into as of [DATE], by and between:

**Service Provider:**

Robert Calvin Mitchell  
54-1454 Pendrell ST, Vancouver, BC, V6G1S5  
236-339-1498  
robert.calvin.dev@gmail.com  
[robertcalvinmarketing.ca](http://robertcalvinmarketing.ca)

**Client:**

[CLIENT NAME / BUSINESS]  
[CLIENT ADDRESS]  
[CLIENT EMAIL / PHONE]

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## 1. Scope of Services

Service Provider agrees to build a large-scale WooCommerce site for the Client, optimized for search engines, structured data visibility, and conversion performance.

**Deliverables Include:**

- Custom 10–20+ page site (Home, Shop, Category, Product, Blog, About, Contact, etc.)
- WooCommerce setup for **50–200+ products** including variations
- Advanced filtering configuration (tags, attributes, price, categories)
- Full metadata config using Quick SEO plugin
- Custom schema injection for Product, WebPage, Offer, and LocalBusiness
- Rich snippet readiness (OG data, Twitter cards, product markup)
- Broken link scanner setup and redirect management
- Sitemap.xml and robots.txt configuration

- 2 months of post-launch monitoring, updates, and support
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## 2. Timeline

Project will be completed in **4–6 weeks**, dependent on product data readiness, variation complexity, and Client communication flow.

Delays due to missing product content, login access, or approvals will extend the delivery window.

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## 3. Payment Terms

- **Total Fee:** [INSERT CAD AMOUNT]
- **Milestone Payment Plan:**
  - 40% deposit to begin
  - 30% after core layout + product catalog integration
  - 30% at final testing and pre-launch hand-off
- **Accepted Methods:** eTransfer / PayPal / Bank Transfer

Work will pause until payment is received at each milestone.

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## 4. Confidentiality & NDA

Client and Service Provider agree to keep all assets, product information, analytics data, and business practices private.

This NDA is active throughout the project and survives post-launch.

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## 5. Ownership & Licensing

All designs, content, and structured data generated belong to the Client after final payment. Quick SEO plugin is licensed for single-site use only. Reuse or cloning requires an additional license.

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## 6. Limitation of Liability

The Service Provider is not responsible for:

- Product inaccuracies or missing attributes
- Hosting performance or downtime
- Plugin/theme conflicts post-deployment
- Search engine changes or ranking drops after go-live

Liability is limited to the total amount paid for this agreement.

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## 7. Portfolio Rights

Unless explicitly denied in writing, the Service Provider reserves the right to feature anonymized or visual examples of this project in their portfolio.

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## 8. Entire Agreement

This document represents the entire agreement. No verbal terms apply unless added in writing and signed by both parties.

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### Signatures

**Client Signature:** \_\_\_\_\_

Date: \_\_\_\_\_

**Service Provider Signature:** \_\_\_\_\_

Robert Calvin Mitchell

Date: \_\_\_\_\_

